

# KYLE MITCHEL

## GRAPHIC DESIGNER

### CONTACT

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Boca Raton, FL

### SKILLS

Adobe Creative Cloud  
Blender, Cinema 4D  
Figma  
DaVinci Resolve  
Google Analytics  
Wordpress  
Javascript , HTML5, CSS, SASS

### RECOGNITION

“TELL” 2018  
“Lorem Ipsum” 2019  
Student Annual 2019  
Friends of the Arts Grant

### EDUCATION

Illinois State University  
B.S. Graphic Design  
Graduated May 2019

### PORTFOLIO

[kylemitchel.com](http://kylemitchel.com)

### EXPERIENCE

#### GRUBBRR

##### Graphic Designer

July 2022 - Present

- Designed company marketing material including branding, web pages, digital advertising, motion graphics, social media posts, trade show booths, etc.
- Worked with the operations team to create digital and print assets for company clients.
- Created 3D product visualizations for high-profile client demos.
- Collaborated with UI/UX team to prepare styles and assets for client-facing software.

#### 561 Media

##### Web/Graphic Designer

May 2021 - July 2022

- Created website designs and marketing materials for a range of clientele.
- Analyzed business needs and market trends to create cutting-edge, responsive, and scalable web design.
- Built upon existing design systems as well as created updated brand identities.
- Collaborated with the marketing team to create high conversion social media paid and organic posts; utilizing attention grabbing techniques in both still and motion graphics.

#### CF Search Marketing

##### Graphic & Website Specialist

June 2020 - May 2021

- Built and maintained websites for automotive dealers nationwide; utilizing multiple industry-standard content management systems.
- Created and updated imagery to be used across a dealer's web presence.
- Maintained business data throughout Google's suite of tools, including: Google Tag Manager, Google Analytics, Google My Business, and YouTube.
- Performed web performance and UX audits, in order to coordinate updates with clients.

#### Design Streak

##### Student Designer

Jan 2019 - May 2019

- Developed a wide range of design work for clients on a rapid time line.
- Formulated thoughtful, modern, design after analyzing client goals.
- Worked with clients and peers to create solutions that fulfill client needs and budget.
- Proposed design work to clients in a formal, professional, setting.

#### ISU Web and Interactive Communications

##### Front End Web Design Intern

August 2018 - May 2019

- Worked with development and design teams to create and update student and faculty facing web pages
- Maintained and audited elements in company CMS and databases.
- Upheld current university design and accessibility standards.